Caroga, we are listening

As your community organization, what is important to you, is important to us.

Community is important to all of us

Our plan is to develop a performance, community and event center for our community. This center will serve as a cultural, recreational and commercial center that will expand what Caroga has to offer in a tourism-based economy, while maintaining the quality of life for our residents.

Respecting Caroga's history is important to all of us

The legacy of Sherman's is what drives us. Its role in driving Caroga's cultural and economic identity will be carried on by creating accessible community space and providing memorable experiences, performances and events catered for the whole family. Sherman's heritage remains at the forefront of our vision and will be the inspiration for future design by our development team.

Bringing in business is important to all of us

Supporting local business will always be one of our highest priorities. To do so, we will continue to enhance visitor experiences, improve Caroga as a year-round destination, and draw audiences from surrounding cities and states. Whether it is at our annual music festival or through our growing arts, community and education programs, we will continue to work with local businesses to reestablish the magnet that the town lost. As we grow, you grow.

Success is important to all of us

Organizations like the Caroga Arts Collective have proven to be successful in helping to revitalize rural towns like ours throughout America - and revitalizing Caroga is our mission. These towns have seen greater economic returns from local revenue and an increase in jobs, tourism and population. If it can work elsewhere in America, we believe it can work here, too.

Most of all we plan to rebuild our community together.

What is important to you is important to us.

Please join us at our Public Informational Meeting
Monday, May 6, 2019 at 6 pm
The Outdoorsman, Caroga Lake



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Building Our Community Together









