



# 2024 Business Sponsorship & Advertising Opportunities

Help us reimagine the Adirondack experience through the power of the arts by becoming a sponsor of the 2024 Caroga Arts Collective summer season or advertising in our Caroga Lake Music Festival program book.

**The deadline for inclusion in the program is May 1, 2024.**

## Resident Artist Corporate Sponsor \$1000

- Recognition in the Caroga Lake Music Festival Program
- Quarter page (4.25 x 5.5) Ad in the Caroga Lake Music Festival Program Book (Value: \$200)
- Six (6) General Admission tickets to concert(s) of your choice
- Invitation to Sponsor Reception - end-of-year reception
- Your logo featured on the Caroga Arts Collective website on resident artist event and ticket pages

## Guest Artist Corporate Sponsor Level \$3000

- Recognition in the Caroga Lake Music Festival Program
- Half page (5.5 x 8.5) Ad in the Caroga Lake Music Festival Program Book (Value: \$350)
- Eight (8) General Admission tickets to concert(s) of your choice
- Invitation to Sponsor Reception - end-of-year reception
- Your logo featured on the Caroga Arts Collective website and on guest artist related promotional materials in print and social media
- On-stage Sponsor Acknowledgement at guest artist's concert
- Onsite recognition and logo placement during sponsored concert

## Concert Sponsor \$6,000

- Two (2) All-Season Premium Passes: Access to all Caroga Arts presented concerts at Sherman's Park with premium or Pavilion seating when available (Value: \$1,000)
- Ten (10) General Admission Tickets (Value: \$300)
- Your Logo featured on the Caroga Arts Collective website, Season Schedule Flyer mailed to over 1,500 households, and other promotional materials (Value: Priceless)
- Opportunity to display your Company Banner near the Sherman's Park entranceway (Value: Priceless)
- Two (2) Tickets to the Annual Caroga Arts Collective Gala (Value: \$500)
- Half page (5.5 x 8.5) Ad in the Caroga Lake Music Festival Program Book (Value: \$400)
- Tree Lighting Sponsorship, WCLA Cornhole Tournament Sponsorship, and A Golf Hole Sponsorship at our Annual Charity Golf Tournament at Nick Stoner Golf Course (Value: \$500)
- Your choice of a Private 40 min Concert at Sherman's Park for up to 50 of your employees, or a Private Pre-concert Reception for up to 20 of your employees in the Carousel at Sherman's Park. (Value: priceless)

## Season Sponsor \$12,000

- Two (2) All-Season Premium Passes: Access to all Caroga Arts presented concerts at Sherman's Park with premium or Pavilion seating when available (Value: \$1,000)
- Twenty (20) General Admission Tickets (Value: \$600)
- Your Logo (top billing) featured on the Caroga Arts Collective website, Season Schedule Flyer mailed to over 1,500 households, and other promotional materials (Value: Priceless)
- Opportunity to display your Company Banner near the Sherman's Park entranceway (Value: Priceless)
- On-stage Sponsor Acknowledgement at all Caroga Arts presented concerts at Sherman's Park (Value: Priceless)
- Two (2) Tickets to the Annual Caroga Arts Collective Gala (Value: \$500)
- Full page (8.5 x 11) Ad in the Caroga Lake Music Festival Program Book (Value: \$600)
- Tree Lighting Sponsorship, WCLA Cornhole Tournament Sponsorship, and A Golf Hole Sponsorship at our Annual Charity Golf Tournament at Nick Stoner Golf Course (Value: \$500)
- Your choice of a Private 60 min Concert at Sherman's Park for up to 50 of your employees, or a Private Pre-concert Reception for up to 20 of your employees in the Carousel at Sherman's Park. (Value: priceless)

## 2024 Caroga Lake Music Festival Program Book Advertising

Ad Type	Ad Size	Price
Full Size	8.5 x 11 inches	\$600
2/3 Size	8.5 x 7 inches	\$450
1/2 Size	8.5 x 5.5 inches	\$350
1/4 Size	4.25 x 5.5 inches	\$200
Business Card Size	3.5 x 2 inches	\$100

To secure your ad or sponsorship, contact Tom Flynn at [tflynn@carogaarts.org](mailto:tflynn@carogaarts.org).

Payment can be made either online or by sending a check to Caroga Arts Collective at PO Box 1048, Caroga Lake, NY 12032.

*Caroga Arts Collective is a 501(c)(3) organization (tax ID: 81-2778740)*

visit [carogaarts.org](https://carogaarts.org)/give or scan the QR code to sign up online.

