

2025 SEASON



2025 BUSINESS SPONSORSHIP PACKAGES



**SPECIAL EARLY
BIRD OFFERS!**

Lock in now for great exposure &
benefits with discounted pricing

2025 CAROGA ARTS COLLECTIVE BUSINESS SPONSORSHIP PACKAGES

Take advantage of this limited opportunity to gain maximum advertising exposure and additional benefits at a significantly reduced “early bird commitment” cost. Join our expanding network of sponsors and elevate your brand's visibility with a cost-effective investment. For 2025, we'll be offering a year-round programming season that's set to be bigger and better than ever, including an expanded music education program for area children. With **annual program attendance of over 16,000 people**, this is your chance to promote your business as a high level supporter of a growing Southern Adirondacks cultural hub!

BUSINESS SPONSORSHIP OFFERINGS

SEASON SPONSOR - \$10,000

(\$12,000 For Commitments Received After 12/31/24)

- **Two (2) All-Season Premium Passes:** Access to all Caroga Arts presented concerts at Sherman's Park with premium or Pavilion seating when available (Value: \$1,000)
- **Ten (10) General Admission Tickets:** General Admission to any Caroga Arts presented concert at Sherman's Park to share with your employees or customers, subject to availability when redeemed (Value: average \$300 value)
- **Your Logo** (top billing) featured on the Caroga Arts Collective website, Season Schedule Flyer mailed to over 1,500 households, and other promotional materials
- **Opportunity to display your Company Banner** near the Sherman's Park entrance
- **On-stage Sponsor Acknowledgement** at all Caroga Arts presented concerts at Sherman's Park
- **Full page (8.5 x 11) Ad** in the Caroga Lake Music Festival Program Book (Value: \$600)
- **Tree Lighting Sponsorship, WCLA Cornhole Tournament Sponsorship, and A Golf Hole Sponsorship** at our Annual Charity Golf Tournament at Nick Stoner Golf Course
- **Invitation to Private Sponsor Reception & Concert**

Tax deductible amount \$8,100

LOCK IN NOW FOR MAXIMUM BENEFITS!

CONCERT SPONSOR - \$5,000

(\$6,000 For Commitments Received After 12/31/24)

- **Two (2) All-Season Premium Passes:** Access to all Caroga Arts presented concerts at Sherman's Park with premium or Pavilion seating when available (Value: \$1,000)
- **Eight (8) General Admission Tickets:** General Admission to any Caroga Arts presented concert at Sherman's Park to share with your employees or customers, subject to availability when redeemed (Value: average \$240 value)
- **Your Logo** featured on the Caroga Arts Collective website, Season Schedule Flyer mailed to over 1,500 households, and other promotional materials
- **Opportunity to display your Company Banner** near the Sherman's Park entrance
- **Half page (5.5 x 8.5) Ad** in the Caroga Lake Music Festival Program Book (Value: \$400)
- **Tree Lighting Sponsorship, WCLA Cornhole Tournament Sponsorship, and A Golf Hole Sponsorship** at our Annual Charity Golf Tournament at Nick Stoner Golf Course
- **Invitation to Private Sponsor Reception & Concert**

Tax deductible amount \$3,360

GUEST ARTIST CORPORATE SPONSOR - \$2,500

(\$3,000 For Commitments Received After 12/31/24)

- **Recognition in Caroga Lake Music Festival Program Book**
- **Six (6) General Admission Tickets:** General Admission to any Caroga Arts presented concert at Sherman's Park to share with your employees or customers, subject to availability when redeemed (Value: average \$180 value)
- **Half page (5.5 x 8.5) Ad** in the Caroga Lake Music Festival Program Book (Value: \$400)
- **Your Logo** featured on the Caroga Arts website and on guest artist related promotional materials in print and social media
- **On-stage Sponsor Acknowledgement** at guest artist's concert
- **Onsite recognition and logo placement** at guest artist's concert
- **Invitation to Private Sponsor Reception & Concert**

Tax deductible amount \$1,920

RESIDENT ARTIST CORPORATE SPONSOR - \$1,000

(\$1,500 For Commitments Received After 12/31/24)

- **Recognition in Caroga Lake Music Festival Program Book**
- **Four (4) General Admission Tickets:** General Admission to any Caroga Arts presented concert at Sherman's Park to share with your employees or customers, subject to availability when redeemed (Value: average \$120 value)
- **Quarter page (4.25 x 5.5) Ad** in the Caroga Lake Music Festival Program Book (Value: \$200)
- **Your Logo** featured on the Caroga Arts website and on resident artist related promotional materials in print and social media
- **Invitation to Private Sponsor Reception & Concert**

Tax deductible amount \$680

PAYMENT INFORMATION

To secure Early Bird pricing, sponsorship commitments must be confirmed by December 31, 2024, with a 50% deposit due by January 31, 2025 and the remaining balance by March 31, 2025. After December 31, standard registration and full payment are required by May 1, 2025.

Your gift is tax-deductible to the extent that it exceeds the value of the benefits you receive in exchange. Some donors choose to make an additional gift to cover the cost of benefits (for instance, to maximize an employer's matching gift). Please note that the exact value of benefits is subject to change. If you would like the amount of your gift to be fully tax-deductible, you may decline benefits.

NEXT STEP: COMPLETE OUR SPONSORSHIP FORM

Please complete our online Sponsorship Form using the link below or by scanning the QR code.

A representative from Caroga Arts will be in touch with you to follow up once you complete the online Sponsorship Form.



CAROGAARTS.ORG/BUSINESS-SPONSORSHIP

Scan QR Code to access our
online Sponsorship Form

Caroga Arts Collective is a 501(c)(3) non for profit organization and welcomes tax deductible donations to support its mission of Reimagining the Caroga Experience through the power of the arts.

LEARN MORE AT CAROGAARTS.ORG